



Khaki is more than a colour.  
It's an attitude!

## How to plan a Khaki it! celebration – Checklist



Register your Khaki it! celebration online at [www.australiazoo.com.au](http://www.australiazoo.com.au)



Decide on what you'll do to celebrate – wear khaki to school, work or with family and friends.



Ask your family, friends, colleagues, schoolmates for sponsorship and donations. You can do this online when you register by downloading the sponsorship form.



Advertise and promote your Khaki it! celebration through the downloadable poster and media release. Just add your school or group details to customise.



Purchase your Steve Irwin Day merchandise at [www.australiazoo.com.au](http://www.australiazoo.com.au)



Take photos of your Khaki it! celebration event and everyone that was involved. Send your best photos to Australia Zoo Wildlife Warriors.



Tally up your total funds raised – if you raised funds online, your donations have already been sent to us. If you raised funds by using the sponsorship form, contact Australia Zoo Wildlife Warriors to find out the best way to send your donations to us.



All proceeds go towards:



This Steve Irwin Day, 15 November, wear khaki and make a donation to Australia Zoo Wildlife Warriors to continue Steve's legacy.

visit [www.australiazoo.com.au](http://www.australiazoo.com.au) for more information and KHAKI IT!