

# AUSTRALIA ZOO

## Steve Irwin Day

### Photo Competition

# RULES

These General Contest Rules apply to all Australia Zoo contests. They may be amended or varied from time to time by Australia Zoo. Special Terms and Conditions may apply to particular contests, in which case an addendum to these General Contest Rules will be made for that contest. Please enquire at Australia Zoo for any special Terms and Conditions for contests you wish to enter.

#### **Specific Promotion Details: Steve Irwin Day Photo Competition 2010**

#### **PRIZES:**

##### **1<sup>st</sup> Prize**

FujiFilm FinePix Z70 (Silver) Digital Camera

+

##### **Australia Zoo Pack:**

Bindi Wildlife Adventure Book Books 1-4

Squirt Stuffed Toy

Elephant Polo Shirt

Free Willy DVD

Elephant Cap

Crikey Magazine

Australia Zoo Mug

Elephant Wrist Band

Australia Zoo Magnets

Australia Zoo Calico Bag

##### **2nd Prize**

##### **Australia Zoo Pack:**

Free Willy DVD

Elephant Cap

Crikey Magazine

Australia Zoo Mug

Elephant Wrist Band

Australia Zoo Calico Bag

##### **3<sup>rd</sup> Prize**

Zoo Club Membership valued at \$45

##### **All Entries**

All entries get 20% off online Zoo tickets and online shop. An email will be sent to all entrants with details on how to redeem your discount.

#### **Entries Close:**

Friday 13<sup>th</sup> August

#### **Winner Announced:**

August 16, 2010 – 2pm EST.

# Specific Photo Competition Terms & Conditions

## How to enter:

Entering is as simple as:

1. **Take a digital photo themed** - 'How did Steve inspire you to share his passion?'
2. **Upload your photo** to your [Flickr Photostream](#) - Don't have a Flickr account? [Register here](#)  
Make sure to give it a good description and tell us where your photo was taken.
3. **Add your photo** for inclusion to the competition's [Flickr group](#).

To be eligible for the prizes, you'll need to upload your photos by 5:00pm, 13 August 2010.

By entering the contest, entrants grant Australia Zoo a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, exhibition, archival, scholarly, and all other standard Australia Zoo purposes. Any photograph reproduced will include a photographer credit as feasible. Australia Zoo will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

## What to enter:

Digital photographs of How did Steve inspire you to share his passion?

Cropped photos are eligible. Minor adjustments, including spotting, dodging and burning, sharpening, contrast and slight colour adjustment or the digital equivalents, are acceptable. If our judges see that a photographer has obviously altered his or her photo, they reserve the right to disqualify it. Photographs that have won any other contests or have been published in magazines and newspapers (except online) are not eligible. We define winning as having won a grand prize or 1st place overall. Photos that violate or infringe upon another person's rights, including copyright, are not eligible.

## Judging:

Judging will begin August 14, 2010 and run through August 16, 2010.

# General Competition Terms and Conditions

1. If the winner has specified they wish to collect their prize from Australia Zoo, all prizes must be collected within 3 months from the date of winning. After that time, unclaimed prizes will be dealt with according to legislative requirements. Australia Zoo will not notify winners of time remaining, to collect their prize. It is the sole responsibility of winners to collect their prize.
2. Prizes must be claimed in person unless winner is otherwise advised. Identification which includes a photograph will be required (examples include drivers license/passport/student card where photo included).
3. Where Australia Zoo elects to post a prize to a winner no responsibility will be accepted by Australia Zoo for the safe and effective postal delivery of the prize.
4. In special situations, and subject to the absolute discretion of Australia Zoo, a winner may nominate a designated representative to collect a prize. The representative will be required to present written authorisation from the winner and identification which includes a photograph for both the winner and their representative.
5. In the event that a winner chooses not to accept a prize, they forfeit any and all claims to that prize, which will be dealt with according to the absolute discretion of Australia Zoo subject to legislative requirements.
6. Prizes are non transferable, must (where applicable) be used on the dates specified and may not be redeemed for cash.
7. All prizes are accepted entirely at the risk of the winner, and Australia Zoo excludes all warranties in connection with any prize to the extent permitted by law.
8. Australia Zoo, its agencies, affiliates, sponsors and representatives are not responsible for defective prizes or misuse of any prize, or for any claims, liability, loss or damage arising out of or in

connection with any contest promoted by Australia Zoo.

9. All contestants release from, and indemnify Australia Zoo (ACN 082 960 521) against, all liability, cost, loss or expense arising out of acceptance of any prize(s) or participation in any contest including (but not limited to) personal injury and damage to property and whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
10. If a specified prize becomes unavailable, Australia Zoo may substitute a replacement prize at its absolute discretion.
11. Competitors may be required by Australia Zoo to participate in a photo, video and/or film session and acknowledge that Australia Zoo has the right to use such publicity photos, videos and/or films in any medium and in any reasonable manner it sees fit, unless that person advises Australia Zoo at the time of entering the relevant contest that he/she wishes to retain his/her anonymity.
12. Contest entries and material submitted in connection with any contest (whether in written, audio, electronic or visual form, or a combination of those) or any photographs, video and/or film footage and/or audio recording taken of competitors become the property of Australia Zoo which may use the material in any medium and in any reasonable manner it sees fit. Copyright in any such material becomes and remains the sole property of Australia Zoo.
13. Australia Zoo may publicise, broadcast or otherwise disclose a competitor's name, character, likeness, statements or any recording of their voice in advertising or promotional activities concerning a specific contest, or Australia Zoo contests generally. Australia Zoo may promote or advertise that a winner has won a contest.
14. Winners are responsible for any and all taxes payable as a result of a prize being awarded or received.
15. All entries by internet are sent entirely at the risk of the entrant. If there are any difficulties arising out of the internet or any associated equipment Australia Zoo may at its absolute discretion disqualify the entire entry or any portion thereof.
16. A person is ineligible to enter and/or win a contest if:
  1. they are an employee or a member of the immediate family of an employee of Australia Zoo and/or a sponsor or advertising agency or affiliate associated with that contest.
  2. they have won a prize valued at \$200 or more from Australia Zoo or in any Australia Zoo contest in the 60 days prior to entering that contest.
  3. they have won a prize valued at \$1,000 or more from Australia Zoo or in any Australia Zoo contest in the 90 days prior to entering that contest.
  4. they have won a prize valued at \$5,000 or more from Australia Zoo or in any Australia Zoo contest in the 240 days prior to entering that contest.
  5. they have won a prize valued at \$10,000 or more from Australia Zoo or in any Australia Zoo contest in the 12 months prior to entering that contest.
  6. they are discovered to have used or attempted to use more than one name in order to qualify to win prizes from Australia Zoo.
17. Australia Zoo may incorporate information from entrants in any contest(s) in any data base to be used for the purpose of its business.
18. Where Australia Zoo has special contest Terms and Conditions in relation to a particular contest, then they will prevail to the extent of any inconsistency between those special contest Terms and Conditions and these General Contest Rules.
19. Persons under the age of 18 years are ineligible to enter any contest where the prize consists of a vehicle or alcohol or a voucher for alcohol or where the special contest Terms and Conditions otherwise provide.
20. A failure by Australia Zoo to enforce any of these General Contest Rules in any instance(s) will not give rise to any claim by any person.
21. Australia Zoo may terminate any contest at any time at its absolute discretion. In the event of such termination, Australia Zoo may at its absolute discretion elect not to award any prize in respect of the terminated contest.

Special restrictions or qualifications may apply to particular contests, in which case an addendum to these General Contest Rules will be made. These General Contest Rules may be changed at any time by Australia Zoo